

MPCA Communications Policy

There are three forms of communication at Moody Point, all of which fall under the auspices of the Moody Point Community Association (MPCA):

- Bulletin Board
- Website
- MPCA-wide email announcements

All three are to be used strictly for communications to members of the five Moody Point associations.

Bulletin Board Policy:

- The Community Life Committee (CLC) will have responsibility for postings and board maintenance.
- All postings must be dated and should be submitted in writing to the chair of the CLC or his/her designee.
- Concern for the privacy of MPCA members and for the security of their homes and property must be taken into account when postings are prepared.
- Postings may be related to:
 - Association business (e.g., announcements about the dates of upcoming meetings, status of planned MPCA projects, community social events, community potlucks, informative nature walks, group field trips, neighborhood special interest groups).
 - Announcements related to the town of Newmarket (e.g., notices of town meetings, local elections, vacancies) that are pertinent to the Moody Point community.
 - Cultural and educational events in the Newmarket area.
 - Items for sale by Moody Point residents.
- All postings are at the discretion of the CLC.

Website Policy:

- All items on the website are the responsibility of a specific committee, association or the MPCA Board, as designated by the Board.
- Each committee and association must monitor its designated section(s) of the website and provide updates to the MPCA webmaster.
- Concern for the non-secure nature of the website must be taken into account when postings are prepared.
- Advertisements of items for sale are not permitted.
- Examples of acceptable website items include:
 - News about Moody Point issues

- Moody Point social activities
- Newmarket and local social activities (for profit)
- Newmarket and local news, fund-raising, social activities and programs (not-for-profit)
- Area resources that are pertinent to Moody Point residents
- Educational notices about health issues (e.g., Lyme disease, measles), disaster preparation
- MPCA governing documents
- Minutes from MPCA meetings
- List of officers for all associations.

MPCA-wide email announcements:

- MPCA-wide email announcements will be at the discretion of the MPCA Board and/or the Board president. Questionable items will be reviewed by the CLC at the request of the MPCA Board.
- The CLC will be responsible for all social and other CLC related MPCA-wide email announcements as designated by the Board.
- All MPCA-wide email announcements must have clear subject lines; when appropriate, the word “URGENT:” should begin the subject line.
- MPCA-wide email announcements should be timely and pertinent to the Moody Point community, such as:
 - Notice of upcoming elections, updates on town activities, development of the Mills and other such items
 - News about Moody Point issues, such as water service, Lot 4, legal issues
 - Information about MPCA and MPCA-related meetings
 - Moody Point social activities
 - Timely Topics announcements

This revised policy was approved by the Community Life Committee on March 10, 2011, and approved by the MPCA on March 21, 2011.